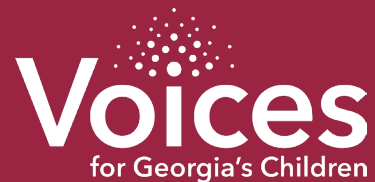


# SOCIAL MEDIA TOOLKIT

## FOR EDUCATORS

**Every.  
One.  
Counts.**

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# Social Media Accounts to Follow

## Georgia's Complete Count Committee

**Facebook:** @gacensus2020

**Twitter:** @gacensus2020

**Instagram:**@gacensus2020

**Youtube:** GACensus2020

**Website:** census.georgia.gov

## United States Census Bureau

**Facebook:** @uscensusbureau

**Twitter:** @uscensusbureau

**Instagram:**@uscensusbureau

**Youtube:** U.S. Census Bureau

**Website:** 2020census.gov

## Georgia Department of Education

**Facebook:** @georgiadeptofed

**Twitter:** @georgiadeptofed

**Instagram:**@georgiadeptofed

**Youtube:** Georgia Department of Education

**Website:** gadoe.org

## Voices for Georgia's Children

**Facebook:** @GeorgiaVoices

**Twitter:** @GeorgiaVoices

**Instagram:**@GeorgiaVoices

**Youtube:** Voices for Georgia's Children

**Website:** everyonecountsga.org

## Georgia Family Connection Partnership

**Facebook:** @GeorgiaFamilyConnection

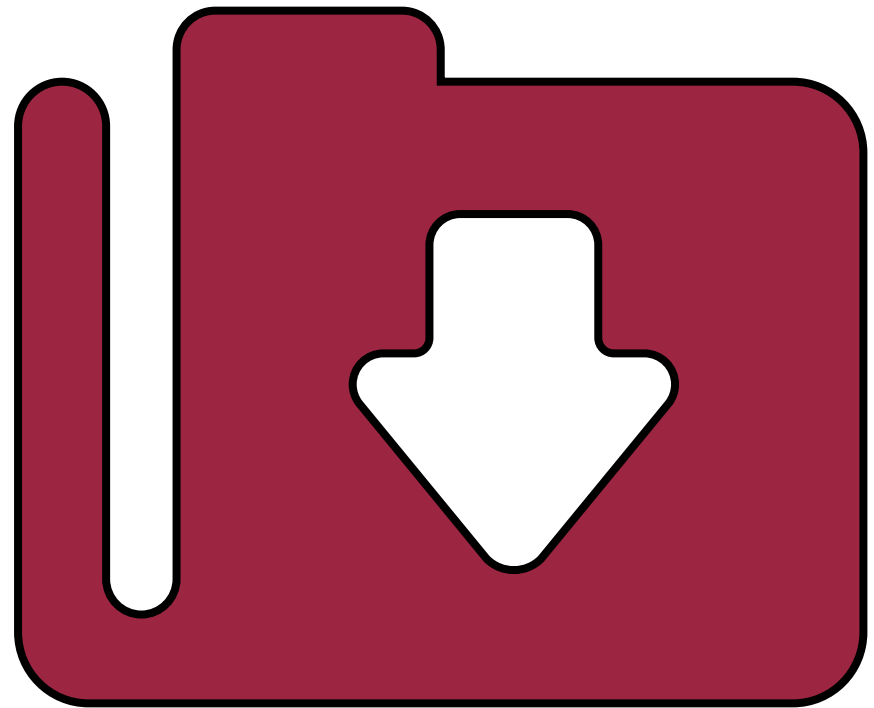
**Twitter:** @gafcpNews

**Website:** everyonecountsga.org



# Social Media Graphics

On the following pages, find examples of Social Media Graphics you can download and share on your accounts! Click each picture to download individually, or click on the folder icon to the right to download them all (and more) at once!



# Georgia's CCC Graphics

**The 2020 U.S. Census is underway, and you do not need to wait for your paper questionnaire to respond.**


Visit [my2020census.gov](https://my2020census.gov) to get started!

**Every. One. Counts.**




**#EveryOneCounts  
#CadaPersonaCuenta**

The Census 2020 count will direct funding for **Highway Planning and Building** to support **Georgia's growth.**



Visit [2020Census.gov](https://2020Census.gov) to learn more



During the 2020 Census, the U.S. Census Bureau **will not ask you for:**

- Your Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers




**#EveryOneCounts  
#CadaPersonaCuenta**

**Complete Your #2020Census Today!**


- Online at [my2020Census.gov](https://my2020Census.gov)
- By calling 1-844-330-2020
- By mailing back the paper form you may receive

Visit [2020Census.gov](https://2020Census.gov) to learn more




**#EveryOneCounts  
#CadaPersonaCuenta**

The Census 2020 count will direct funding for **Food Programs** to support **families across Georgia.**




Visit [2020Census.gov](https://2020Census.gov) to learn more




**#EveryOneCounts  
#CadaPersonaCuenta**

The Census 2020 count will direct funding for **Healthcare Systems** to support **communities across Georgia.**




Visit [2020Census.gov](https://2020Census.gov) to learn more




**#EveryOneCounts  
#CadaPersonaCuenta**

The Census 2020 count will direct funding for **Mental Health Services** to support **Georgians in crisis.**




Visit [2020Census.gov](https://2020Census.gov) to learn more




**#EveryOneCounts  
#CadaPersonaCuenta**

The Census 2020 count will direct funding for **College Grants** to support **Georgia's students.**



Visit [2020Census.gov](https://2020Census.gov) to learn more



Want more? Check out [www.census.georgia.gov](https://www.census.georgia.gov)

# Georgia Voices & GaFCP Graphics




Census 2020 is going to impact your health care. Over 50% of federal funds Georgia receives from Census counts goes to public health programs like Medicaid, Medicare, and CHIP.

**Voices**  
for Georgia's Children  
family connection

Census 2020 will impact a number of the ways our kids get food.

Federal funding Georgia receives from census counts fund the National School Lunch Program and services like SNAP and WIC.



**Voices**  
for Georgia's Children  
family connection

**Census 2020 Respond by Phone**

English	1-844-330-2020
Español	1-844-468-2020
中文 (普通话)	1-844-391-2020
中文 (广东话)	1-844-398-2020
Tiếng Việt	1-844-461-2020
한국어	1-844-392-2020
Русский	1-844-417-2020
العربية	1-844-416-2020
Tagalog	1-844-478-2020
Polski	1-844-479-2020
Français	1-844-494-2020
Kreyòl Ayisyen	1-844-477-2020
Português	1-844-474-2020
日本語	1-844-460-2020
TDD/TTY	1-844-467-2020





**Voices**  
for Georgia's Children  
family connection

**Census 2020 is SAFE and SECURE.**

The online system was built with your privacy in mind. Individual results will not be released for 72 years. Your responses cannot be used against you by any government agency or court.

**Voices**  
for Georgia's Children  
family connection

**CENSUS UPDATE** **Voices**  
for Georgia's Children

<p><b>SELF-RESPONSE</b> MAR 12 - OCT 31</p>  <p>Anyone can respond at anytime online, by phone, or on paper.</p>	<p><b>HAND-DELIVERY</b> JUN 15 - JUL 9</p>  <p>Households that do not receive mail will receive a hand-delivered invitation with a paper form and instructions.</p>
<p><b>IN PERSON VISITS</b> AUG 11 - OCT 31</p>  <p>Households that have not yet responded may receive a visit from a census worker to help complete the form.</p>	<p><b>GROUP QUARTERS</b> APR 2 - SEP 3</p>  <p>College students, nursing homes, prisons, long-term care facilities, etc. will all be counted by the entity where they live.</p>

**EVERYONECOUNTSGA.ORG**


Census 2020 is going to impact the education our kids receive. Census counts determines funding for programs like National School Lunch, Special Education, Head Start, and Title I Schools.



**Voices**  
for Georgia's Children  
family connection

**CENSUS UPDATE** **Voices**  
for Georgia's Children

**SELF-RESPONSE EXTENSION**  
MAR 12 - OCT 31



ANYONE can respond to the Census at ANYTIME online (my2020census.gov) or by phone. If you have received a paper form, you can mail it at any time.

English 1-844-330-2020  
Español 1-844-468-2020

If you have not received any invitation, or do not have your invitation, you can still complete your form online or by phone without your Unique ID.

Self-response is open until October 31, 2020. Complete your Census as soon as possible to help your community!

**EVERYONECOUNTSGA.ORG**

Want more? Check out [www.everyonecountsga.org](http://www.everyonecountsga.org)

# U.S. Census Bureau Graphics

## My Community Counts!

The 2020 Census is here, and the results will shape the future of

**Georgia**  
for years to come.

I challenge you to complete the census.

#shapeyourfuture

I'm challenging you to  
**complete the  
2020 Census**  
today.

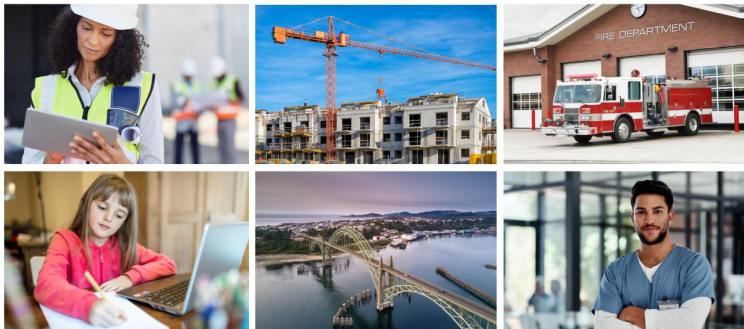
#shapeyourfuture

I challenge you  
— TO COMPLETE —  
the census to shape  
the future of  
school lunch programs

Responses to the 2020 Census will shape how hundreds of billions of dollars in federal funding are distributed to local communities annually.

#shapeyourfuture

Health care, emergency response, schools and education programs, and roads and bridges are all impacted by the 2020 Census.



Respond now at  
[2020CENSUS.GOV](https://www.2020census.gov)



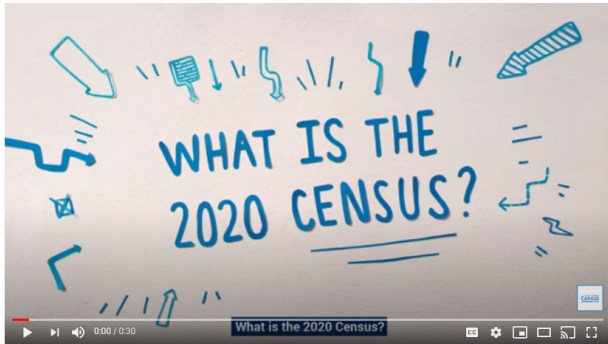
Help your community get the funding it needs for programs and services like the Supplemental Nutrition Assistance Program, or SNAP, Medicaid, health clinics, education, and much more.

Complete the 2020 Census online, by phone, or by mail. It's easy, safe, and important.

For more information, visit:  
[2020CENSUS.GOV](https://www.2020census.gov)

Want more? Check out [www.2020census.gov](https://www.2020census.gov)

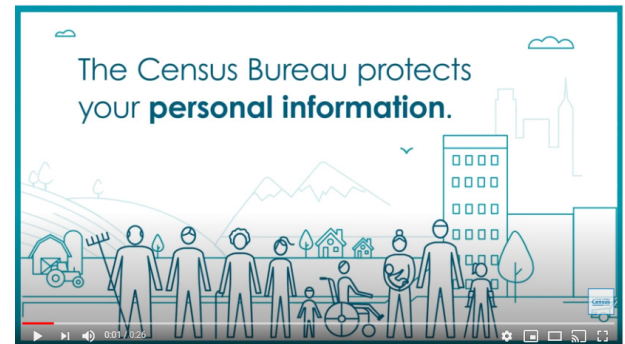
# Youtube Videos



What is the 2020 Census?



Pledge to take the 2020 Census



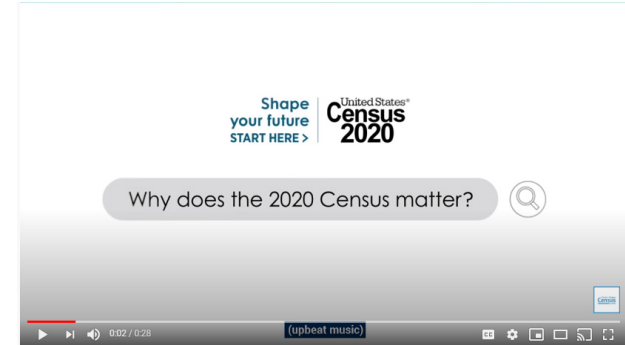
Safety in the 2020 Census



Social Distancing and the 2020 Census



Shape the future with the 2020 Census



Why does the 2020 Census Matter?



Every. One. Counts. (English)



Every. One. Counts. (Spanish)

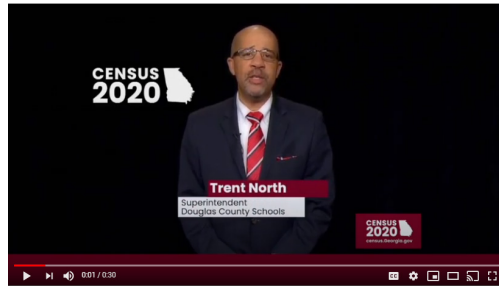


Georgia's Colleges Count!

# Youtube Videos Ctd.



**Denny and Brian - Our Fair Share**



**Mr. Trent North - Education Funding**



**Lisa Conner - Census is Easy!**



**Michael Park - Federal Funding**



**Heather Williams - Safety**



**Yehymmy Mora - Education Funding**



**Lyn Peacock - Undercounting**



**Johnathan Hines - Count Young Kids**



**Quint & Shawn - Technology Funding**



**Sam - What is the Census? (Spanish)**



**Jorge Diez - Funding (Spanish)**



**Claudia - Education Impact (Spanish)**